



---

## Highlights

- Enables connections to practically all of your business partners, regardless of size, geography or chosen technologies
  - Helps streamline business processes inside and across your enterprise boundaries
  - Helps protect B2B communications between diverse systems and applications across your partner communities
  - Boosts visibility into and across supply and demand chains
  - Enables multienterprise collaboration with comprehensive B2B functionality
  - Helps drive performance improvements across key parts of the enterprise
- 

# IBM Sterling B2B Integrator

*B2B integration software to help synchronize your extended business partner communities*

Today's empowered customers expect more from the companies they do business with. This is leading to an increasingly competitive global marketplace and driving businesses to adapt their corporate strategies and tactics at an ever-faster pace. The systems and processes that drive the commerce lifecycle must better integrate with partners to anticipate and rapidly adjust to changing customer demands.

IBM Sterling B2B Integrator software helps companies execute a smarter commerce strategy by synchronizing virtually every part of the value chain. It addresses complex integration challenges, enabling you to connect your systems to those of your business partners. The approach enables you to automate business processes, providing visibility into actionable information that's needed to better collaborate with partners and rapidly respond to customer expectations and demands.

## Connecting to your business community for seamless global orchestration

Today, almost every business operates in a complex business environment within an extended value chain composed of customers, suppliers, partners, distributors and even competitors. Your business partners may be large or small, strategic or commoditized, already equipped for highly secure Internet-based trade or still collaborating through faxes and email.











