

TRILLIUM SOFTWARE

A Harte Hanks Company

Trillium's Business Rules Manager: Enable Agile, Collaborative Data Quality Management

Business analysts and subject matter experts within organizations often have limited control over data quality management. Without the ability to influence data quality standards, these business professionals cannot ensure that critical business information is fit-for-purpose of essential business initiatives. Effective data quality management requires collaboration between IT and business groups, and the ability for diverse sets of stakeholders to make rapid adjustments to data quality standards as business needs evolve.

Trillium's Business Rules Manager empowers business and IT professionals to efficiently access, modify, and manage data quality standards to increase confidence in business information and support rapid, accurate, data-driven business decisions. More business leaders across your organization can create and edit critical business rules without any programming skills, and collaborate with their peers on data quality monitoring and management via a web-based application on any device. With more subject matter experts involved in data quality management processes, your organization can better ensure business information supports critical business initiatives. Trillium's Business Rules Manager can accelerate your enterprise data quality project deployments and enable you to realize more business value from data in as little as 30 days.

Key Benefits

Easy Access

Access from the Trillium Control Center or as a web-based application on any device to save time and expand collaboration across distributed workgroups

Rapid Time to Value

Create and modify data quality rules and workflows quickly and manage quality projects with minimal IT involvement

Self-Service Enablement

Find relevant rules and discover how they are used via advanced search features, and analyze the results from their execution

Complex Rules Management

Engage subject matter experts across the organization to confirm rules in use, review results, and ensure data quality thresholds meet business standards

Improved Business Processes

Leverage streamlined workflows to reduce time spent on rules management and organization

How Can Organizations Leverage Trillium's Business Rules Manager?

Accelerate Data-Intensive Business Initiatives

Business units often have specific data requirements, but lack the ability to make data conform to their unique needs for activities like marketing campaign execution, regulatory reporting, or analytics projects. Trillium's Business Rules Manager empowers business and data analysts, data stewards, and other data-focused professionals to monitor, edit, and manage data quality rules and results with minimal IT involvement. Business groups can then ensure data aligns with immediate business needs and make rapid, real-time updates to data to ensure improved business results.

Operationalize Data Quality and Data Governance

Large organizations that aim to implement enterprise data governance processes are often hindered by complex technology that does not easily facilitate collaborative, efficient business processes across diverse workgroups. Trillium's Business Rules Manager enables stakeholders across an organization to engage in data quality monitoring and management via an intuitive interface and streamlined workflows. With the right people involved, organizations can increase confidence in their data and ensure it is fit-for-purpose to support decision making across the organization.

Key Features

Browser-based User Interface

Create or modify business rules and view data quality results from any device at any location, whether your organization uses the Trillium Software System or Trillium Cloud

Library Access

Leverage the Trillium library of pre-built cleansing and matching rules, postal directories, and geocodes, spanning more than 230 countries and regions

Advanced Search

Easily find existing business rules using advanced filters and conditions

Logical Rule Construction

Create, update, and delete business rules in an intuitive interface with easy-to-use syntax that can be utilized in governance and quality processes

Results Review

View summary statistics and detailed results from data quality processes on a single screen

The screenshot displays the Trillium Business Rules Manager interface. At the top, there is a search bar and a navigation menu. The main area is divided into two sections: 'Advanced Filters' and 'Rules Search Results'.

Advanced Filters: This section shows a filter configuration window. It includes a dropdown for logical operators (AND), buttons for 'Add Condition', 'Add Group', and 'Remove Group', and a 'Close X' button. The filter configuration shows a rule: 'Name contains Age' with a 'Threshold less than 100'. There are 'Find Rules' and 'Clear' buttons at the bottom.

Rules Search Results: This section shows a table of search results. The table has columns for Name, Entity, Threshold, Enabled, Status, Result, Passing Fraction, Pass Count, and Fail Count. The results are as follows:

Name	Entity	Threshold	Enabled	Status	Result	Passing Fraction	Pass Count	Fail Count
Age over 50	Clients	89	yes	analyzed	failed	58.889	11193	7814
Age over 60	Clients	95	yes	analyzed	failed	46.788	8893	10114
Age over 70	Clients	78	no					

Trillium's Business Rules Manager lets business and IT users quickly develop and deploy rules to assess data sources and analyze whether data conforms to specific business requirements and data quality thresholds.

Central Europe
+49 7031 714 756
trillium_DE@trilliumsoftware.com

EMEA
+44 (0) 118 940 7600
trillium.uk@trilliumsoftware.com

US
trlinfo@trilliumsoftware.com

www.trilliumsoftware.com | trlinfo@trilliumsoftware.com